

A narrow, sun-dappled street in a Provencal village. On the left, a stone building with a large, gnarled tree growing against its wall. The street is paved with light-colored stones and leads into the distance, flanked by more stone buildings and lush greenery. The title 'Perfectly Provence' is overlaid in a white serif font, with 'Provence' in a cursive script.

Perfectly *Provence*

Holiday Rentals – 2025 Report
Locations de vacances – Rapport de 2025

2025 Highlights

- 480,000+ website page views in 2025
- 90% of website traffic consisted of new viewers
- 70% discover the website via organic search
- 10% increase in the number of newsletter subscribers
- Most viewed pages:
 - Home Page
 - Holiday Listings
 - Shop: Our Provençal Marketplace

Why List with Us? / Pourquoi s'inscrire chez nous?

Perfectly Provence offers a selection of quality holiday accommodations in Provence and the French Riviera. Our list of holiday rentals includes flats, bed and breakfasts, charming hotels, cottages and private houses.

- Internet Visibility – Creative Promotions
- Easy-to-use filters by region, type, and size
- Affordable: Flat Rate \$100 (2026)
- NO commissions
- Dedicated web page for your property
- Direct booking with links to your email/booking pages

Clos de Buis

This family-run hotel is in the heart of the Luberon Valley in the village of Bonnieux. It has ten spacious guest rooms with updated en-suite bathrooms and unique Provençal touches. The generous breakfast buffet offers a range of sweet and savoury options, including homemade patisseries. A shared kitchen and laundrette are available.

BOOK NOW



Boutique Hotels

La Bastide des Amandiers

This restored farmhouse is located near the Rognes town centre. It has three self-contained apartments, and the layout provides plenty of privacy. The bedrooms in all three apartments are spacious, with comfortable furnishings and modern necessities. Ideal for families or friends travelling together, it's the perfect place to spend a vacation in the Luberon.

BOOK NOW



Perfectly Provence propose une sélection de logements de vacances de qualité en Provence et sur la Côte d'Azur. Notre liste de locations de vacances comprend des appartements, des chambres d'hôtes, des hôtels de charme, des cottages, et des maisons privées.

- Présence Internet ciblée – promotions créatives
- Outils facilitant des recherches précises par région, type et grandeur d'hébergement
- Abordable 100 USD (2026)
- AUCUN frais de commission
- Page web dédiée à votre propriété
- Réservations dirigées directement vers votre site web/courriel

2025 Features / Promotions

Click here to view in browser

Perfectly Provence

Explore Taste Stay Inspire Shop

Provence food, lifestyle, and Mediterranean living magazine.



Spring, Coastal Drives, and Cézanne

April delivers a blend of cool mornings, bright sunny days, and daytime averages of 18°C (64°F). Summer's promise of lavender, chilled rosé, and carefree swimming in the Mediterranean may seem distant. Still, planning your summer holidays in the South of France never too early.

Plan a drive along the breathtaking Mediterranean coast for the sparkling vistas regardless of when you visit. Deborah shares the details of one of the most spectacular drives - [Route des Crêtes](#) from Cassis to La Ciotat. Alternatively, consider visiting the enchanting Sanary-sur-Mer and discovering this seaside town or [Toulon](#). If you prefer to let someone else worry about driving, ask us about drive



Le Petit Bijou: A Waterfront Gem

This one-bedroom rental on the waterfront in Villefranche-sur-Mer offers stunning sea views, thoughtful amenities, and artistic touches that create a relaxing and romantic retreat. With its central location and elegant design, it's an ideal spot for a French Riviera getaway.

STAY HERE

Click here to view in browser

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The Holidays are Here

July 4th to our American friends! Explore the French Riviera from July 14 with La Fête Nationale. Although there are plenty of celebrations throughout the region, fans are thrilled about the 2025 Tour de France in Lille Métropole and includes an event on July 22.

It's a busy season, but our holiday partners have plenty of accommodations. Whether you want a seaside retreat, or a wine region journey, we have you covered. Some partners provide extended stays in Provence's stunning landscape.



Riviera Waterfront Penthouse for a Long-Term Stay

This 2-bedroom, 2-bath waterfront penthouse in Villefranche's old town offers panoramic Mediterranean views. It features a wrap-around balcony, gourmet kitchen, and loft-style main bedroom overlooking the sea, just steps from the beach and local amenities.

STAY HERE



B&Bs in Provence

Fontaine des Magnanelles

This 18th-century Provençal country house has five spacious guest bedrooms and beautiful grounds. Located in the southern Rhône Valley and a short drive from Avignon, it's the perfect base for day trips to local attractions and wineries. Enjoy a generous breakfast on the terrace and spend the evenings lounging by the pool or relaxing in the hot tub.

BOOK NOW

Les Vallons

This secluded, fully restored stone villa near Cucuron offers accommodation for up to 12 guests. It features a large heated pool, a summer kitchen, and beautiful countryside views, blending traditional Provençal charm with modern comfort. Surrounded by private woodland near Luberon National Park, it's an ideal year-round retreat for those who want to explore Provence through hiking or cycling.

BOOK NOW



Country Homes

Cottages in Provence



Villa Bernice Cottages

This countryside oasis is about 15 minutes from the city of Toulon. The gated property features three beautifully furnished holiday cottages, two studios for couples and a two-bedroom suite for up to four people. Surrounded by gardens and a pool and minutes from stunning beaches and picturesque villages, it's the ultimate Provençal getaway!

BOOK NOW

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"It is a real pleasure to be featured in Perfectly Provence—a publication that does such a wonderful job of capturing the spirit of this region. The articles on Maison Victoire beautifully reflect our values and approach to helping people buy and sell property in the Vaucluse. They truly highlight the unique charm of the Luberon and the importance of working with an experienced, local team who understands both the market and the lifestyle. We're incredibly grateful for the opportunity and would be happy to contribute in any way going forward."

~ Victoria Templeman, Founder, Maison Victoire

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"Perfectly Provence is more than a travel resource; it is an invitation to fall in love with our region. We are truly grateful to see Domaine La Pierre Blanche highlighted in their pages. Their storytelling reflects the warmth and authenticity we strive to share with every guest. This collaboration is a wonderful way to showcase not only our property but also the beauty and spirit of Provence."

*~ Thibaut Gaud, General Manager, Domaine La Pierre Blanche*

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"Perfectly Provence has truly captured the essence of who we are and what we offer at idreamprovence. Carolyne took the time to understand our vision and crafted a beautifully written, engaging, and professional article that highlights not only the charm of Provence but also how we help travellers discover its most authentic and unforgettable places.

On top of that, her ongoing support through social media promotion has been a real bonus— it's extended our reach and introduced us to a wider audience in a meaningful way. We're thrilled to collaborate with a partner that genuinely understands and shares our passion for Provence."

~ Abi & Pierre, Co-founders, www.idreamprovence.com

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« Nous travaillons avec Perfectly Provence depuis deux ans maintenant et nous apprécions le travail fait ensemble et les échanges que nous avons avec Carolyne. Le site Perfectly Provence présente de façon organisée les différentes structures qui proposent des hébergements en Provence. Notre chambre d'hôtes Fontaine des Magnarelles, dans le Vaucluse y est donc référencée avec un lien direct vers notre site Internet, ce qui nous permet d'augmenter nos back-links de qualité, visualisables dans les sites référents analysés par Google Analytics.

Nous échangeons tous les ans avec Carolyne sur le texte et les photos à diffuser sur le site. La réactivité de Carolyne est très appréciable car les modifications sont faites rapidement.

En plus de la diffusion sur le site de Perfectly Provence, Carolyne diffuse une Newsletter mensuelle, extrêmement bien documentée sur la Provence. Etant moi-même née en Provence, j'apprends souvent plein de choses sur des sujets bien traités, agréables à lire et joliment illustrés. Dans chaque Newsletter, un hébergement partenaire est présenté également.

La diffusion qu'assure Carolyne sur l'Amérique du Nord complète nos autres présences en ligne et a contribué à l'acquisition de réservations de Canadiens cette année, qui ont été ravis de séjourner chez nous par cette mise en relation via Perfectly Provence.

Nous souhaitons continuer notre partenariat et disons Bravo à Carolyne pour son travail de qualité. »

~ Chantal et Jean-François Bernard, Maison et Table d'Hôtes en Provence, Fontaine des Magnarelles

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Perfectly *Provence*

Thank you, Merci!

Partnership Contact: explore@perfectlyprovence.co