



Perfectly *Provence*

Holiday Rentals – 2023 Report
Locations de vacances – Rapport de 2023

2023 Highlights

- 20% increase in website page views over 2022
- 88% of website traffic consisted of new viewers
- 78% discover the website via organic search
- 14% increase in the number of newsletter subscribers
- 30% increase in page views for holiday listings

Why List with Us? / Pourquoi s'inscrire chez nous?

Perfectly Provence offers a selection of quality holiday accommodations in Provence and the French Riviera. Our list of holiday rentals includes flats, bed and breakfasts, charming hotels, cottages and private houses.

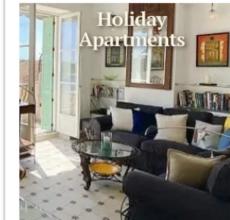
- Internet Visibility – Creative Promotions
- Easy-to-use filters by region, type, and size
- Affordable: Flat Rate \$90 (2024)
- NO commissions
- Dedicated web page for your property
- Direct booking with links to your email/booking pages

Domaine la Pierre Blanche

This boutique hotel is located just minutes from the charming village of Eygalières. Enjoy dining at the hotel's restaurant L'Opale where the focus is on fresh, local ingredients and international influences to deliver delicious dishes with quality ingredients. Ideal for couples or families with older children. Pets are welcome.



[Book Now](#)



Chez Nous

This 2-bedroom, 2-bathroom penthouse apartment in the heart of Old Town Villefranche-sur-Mer has views of the entire bay and Cap Ferrat. Tastefully decorated with original art and a mixture of antiques and modern furnishings, the fully equipped kitchen is designed for those who love to cook and includes all the utensils and gadgets you need.

[Book Now](#)

Perfectly Provence propose une sélection de logements de vacances de qualité en Provence et sur la Côte d'Azur. Notre liste de locations de vacances comprend des appartements, des chambres d'hôtes, des hôtels de charme, des cottages, et des maisons privées.

- Présence Internet ciblée - promotions créatives
- Outils facilitant des recherches précises par région, type et grandeur d'hébergement
- Abordable 90 USD (2024)
- AUCUN frais de commission
- Page web dédiée à votre propriété
- Réservations dirigées directement vers votre site web/courriel

2023 Features / Promotions

[Click here to view in browser](#)

Perfectly Provence

Provence food, lifestyle, and Mediterranean living magazine.

Explore Taste Stay Inspire Shop



Poolsides Rosé and Lavender

June is the warm-up act to high season in Provence and along the Riviera. But, once the calendar flips to July, it's holiday time in France, which requires a bit more patience on the roads; no excuse necessary to laze the day away beside a pool. So, it's for those who want and for others a chance to see the magnificent fields in full bloom.

Bastille Day falls on July 14th, and *La Fête Nationale* is a grand affair of festivities around the country. However, this day also marks the



Ferme du Val – Luxury and Privacy

This renovated 18th-century farmhouse has modern comforts, seven bedrooms for up to 14 people, and a separate, one-bedroom studio. It's on a 25-acre property only 20 minutes from Aix-en-Provence.

[Stay Here](#)

[Click here to view in browser](#)

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October is Olive Time in Provence

In the Alpilles, near the Vallée des Baux, nothing signals that autumn has arrived more than the olive harvest. The exact timing of the récolte depends on Mother Nature's impact on the fruit's maturity. Farmers hope to time the harvest right to maximize flavor and quality like every crop. Commercial operations harvest the olives in cycles. A small percentage of the olives are picked green and cracked to make *olives cassées*. Others are left longer to darken the heavier-flavored oils. In her article, Chef Bruno Boulard visits [Domaine des Escavalins](#), an olive plantation in the Luberon, tasting their top-quality oil.

Le Petit Bijou

This one-bedroom holiday rental apartment on the waterfront in Villefranche-sur-Mer is private, central, and fully equipped. It's perfect for a French Riviera vacation to help you relax, enjoy, recover, and renew.

[Stay Here](#)

Absoluut Valvert

Absoluut Valvert is an exclusive Bed and Breakfast in the heart of the Luberon. The four rooms are inside a restored 19th-century farmhouse. There is also a luxury private treehouse with panoramic views. Enjoy a buffet breakfast each morning before your sightseeing excursions. In addition, fresh fruit and snacks are available throughout the day.

[Book Now](#)

Paradise in Provence

This 3-bedroom vacation home in the Alpes Maritime is minutes from Tourrettes-sur-Loup and only 14 kilometres from the Mediterranean. The main house has a full kitchen, and the separate guest cottage has a small kitchenette. All three bedrooms have ensuite bathrooms making it a comfortable holiday spot for families or couples.

[Book Now](#)



Holiday Apartments

This two-bedroom apartment in Villefranche-sur-Mer is on the top floor of a 1950s art deco building at the entrance to Plage des Mariniers. Large windows provide lots of light and beautiful views. Both bedrooms have ensuites and plenty of storage. It has a fully-equipped kitchen and is a short walk to all amenities and the beach!

[Book Now](#)

Plage Privée

This two-bedroom apartment in Villefranche-sur-Mer is on the top floor of a 1950s art deco building at the entrance to Plage des Mariniers. Large windows provide lots of light and beautiful views. Both bedrooms have ensuites and plenty of storage. It has a fully-equipped kitchen and is a short walk to all amenities and the beach!

[Book Now](#)

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“There are not many places one can dream and wonder about Provence with the correct set of inspirational information. Perfectly Provence is one of our Domaine’s favorite go-to places when it comes to discovering the treasures of our region, and we couldn’t be more excited and proud to be part of their article about boutique hotels in Provence. Thanks to their words, people had a chance to get to know our passion for hospitality, and all key elements that we work so hard to make it shine, allowing guests to collect singular souvenirs.

Thank you, Perfectly Provence!”

~ Ana-Luisia Negreiros - Domaine La Pierre Blanche

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“We have been advertising with Perfectly Provence for just over 2 years and we are extremely pleased with their website, their newsletter, and the excellent clientele they attract to our business. Their clientele are the kinds of clients we have dedicated ourselves to attracting over the 18 years we have been in business. Our motto has always been “your home away from home” as we want to attract people who are interested in living our lifestyle, becoming integrated into our village and the surrounding areas, and returning regularly, if not every year. And the enquiries we get from Perfectly Provence are those kinds of people. We also appreciate the superb quality of their website and newsletters which continually add interesting content and thereby attract people and keep engagement exciting. We look forward to a continued collaboration over the years ahead.

Thank you for your excellent offering.”

~ Shelley Dobyns, Owner, Riviera Experience

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« Nous travaillons avec Perfectly Provence depuis deux ans maintenant et nous apprécions le travail fait ensemble et les échanges que nous avons avec Carolyne. Le site Perfectly Provence présente de façon organisée les différentes structures qui proposent des hébergements en Provence. Notre chambre d'hôtes Fontaine des Magnarelles, dans le Vaucluse y est donc référencée avec un lien direct vers notre site Internet, ce qui nous permet d'augmenter nos back-links de qualité, visualisables dans les sites référents analysés par Google Analytics.

Nous échangeons tous les ans avec Carolyne sur le texte et les photos à diffuser sur le site. La réactivité de Carolyne est très appréciable car les modifications sont faites rapidement.

En plus de la diffusion sur le site de Perfectly Provence, Carolyne diffuse une Newsletter mensuelle, extrêmement bien documentée sur la Provence. Etant moi-même née en Provence, j'apprends souvent plein de choses sur des sujets bien traités, agréables à lire et joliment illustrés. Dans chaque Newsletter, un hébergement partenaire est présenté également.

La diffusion qu'assure Carolyne sur l'Amérique du Nord complète nos autres présences en ligne et a contribué à l'acquisition de réservations de Canadiens cette année, qui ont été ravis de séjourner chez nous par cette mise en relation via Perfectly Provence.

Nous souhaitons continuer notre partenariat et disons Bravo à Carolyne pour son travail de qualité. »

~ Chantal et Jean-François Bernard, Maison et Table d'Hôtes en Provence, Fontaine des Magnarelles

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Perfectly Provence

Thank you, Merci!

Partnership Contact: explore@perfectlyprovence.co