



Perfectly Provence

Holiday Rentals – 2022 Report
Locations de vacances – Rapport de 2022

2022 in Review / Rétrospective de l'année

Organic Search / Recherche organique:	67%
Website Views / Vues du site web:	527,000+ page views in 12 months / 527 000+ visites en 12 mois
Landing Pages Holiday Listings / Pages de destination:	57% more searches vs 2021/ 57 % recherches plus de 2021
Targeted marketing / Marketing ciblé:	We published 24 newsletters including three (3) "Where to Stay" features. Nous avons publié 24 bulletins électroniques, dont trois (3) rubriques, « Where to Stay ».
SEO & articles / Référencement et articles:	Many of our articles include a "where to stay" section to drive traffic to specific listings. Plusieurs de nos articles contiennent des informations sur les lieux de séjour, ce qui génère du trafic vers des propriétés spécifiques.

Our 2023 rates are \$85 USD per year. There are no commissions or other fees.

Nos tarifs 2023 restent inchangés à 85 USD de frais annuels et, comme toujours, il n'y a aucunes autre commission ou frais.

2022 Features / Promotions

[Click here to view in browser](#)

Perfectly Provence

Explore Taste Stay Inspire Shop

Provence food, lifestyle and Mediterranean living magazine.



Hot August Days and Nights

It can be hot in August in the South of France, which is why you don't even need an excuse to get lost in the pages of a novel. In her 3rd book, Jane Dunning takes you to a vineyard in the Var, where family dynamics and some unsavoury guests fill the chapters. Sophie Claire is back with her latest publication, "An Escape to Provence" - her love letter to the region.

We recently discovered [Terre Ugo](#), a family-run farm outside of Aix-en-Provence, where they planted 30,000 Lavandin shrubs in 2017. Walk through the rumble fields, learn in their boutique, take a workshop or enjoy a meal.

[Stay Here](#)

[Click here to view in browser](#)

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Villefranche Penthouse

This very private, 2-bedroom, 2-bath waterfront penthouse overlooks Plage des Marinieres. Enjoy a fully-equipped gourmet kitchen, a wrap-around balcony with a gas barbecue, and unobstructed views of the Mediterranean.

[Stay Here](#)

Planning Ahead

If you're anything like me, you are probably looking forward to January. The month always feels a bit sombre after the holidays. However, in France, you can always console yourself with a hot drink and a flaky pastry.

As long as I can remember, just starting to plan a trip to France is a bit of a spirit. Choosing suitable accommodation can be a bit of a challenge. In this newsletter, we bring you some of our curat

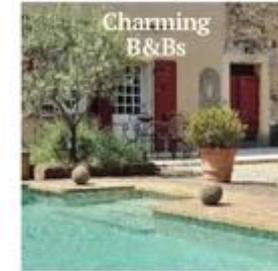
[Stay Here](#)



Pure Relaxation

La Cour des Sens is a stylish bed and breakfast with four guest rooms. In addition to the B&B accommodation, there are two small holiday flats and one larger holiday home. It's a great base to explore the region.

[Stay Here](#)



Quiet Oasis

Le petit Figuier is an adorable bed and breakfast in the centre of the old part of La Roque d'Anthéron. This grand house, constructed in 1718, is quiet and private. Guest can relax in recently renovated rooms, enjoy the pool, or attend the International Piano Festival. An ideal location for honeymooners, couples and singles.

[Book Now](#)

Luxury and Solitude

Boutique hotel Domaine La Pierre Blanche is located just minutes from the charming village of Eygalières. Enjoy dining at the hotel's restaurant L'Opale where the focus is on fresh, local ingredients and international influences to deliver delicious dishes with quality ingredients. Ideal for couples or families with older children. Pets are welcome.

[Book Now](#)



Chez Nous

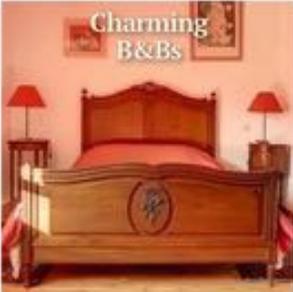
This 2-bedroom, 2-bathroom penthouse apartment in the heart of Old Town Villefranche-sur-Mer has views of the entire bay and Cap Ferrat. Tastefully decorated with original art and a mixture of antiques and modern furnishings, the fully equipped kitchen is designed for those who love to cook and includes all the utensils and gadgets you need.

[Book Now](#)

Why List with Us? / Pourquoi s'inscrire chez nous?

Perfectly Provence offers a selection of quality holiday accommodations in Provence and the French Riviera. Our list of holiday rentals includes flats, bed and breakfasts, charming hotels, cottages and private houses.

- Internet Visibility – Creative Promotions
- Easy-to-use filters by region, type, and size
- Affordable – NO commissions
- Dedicated web page for your property
- Direct booking with links to your email/booking pages

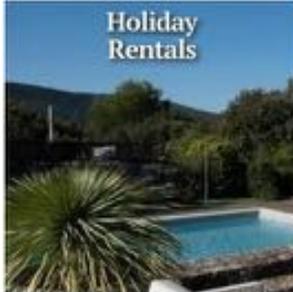


Charming B&Bs

Les Arnauds

This comfortable 3-bedroom B&B is in a 17th-century family home in the Provencal countryside outside Aix-en-Provence. It is tastefully furnished with your comfort in mind. All three rooms have queen or king-sized beds and ensuite bathrooms, and a delicious breakfast is included in the room rates.

[Book Now](#)



Maison Valvert

The beautiful Luberon countryside surrounds three impeccable holiday cottages. Located on seven hectares with views of the Petit Luberon, it is an ideal base for peace, art, and nature lovers. Tastefully decorated, the rental homes have kitchenettes, contemporary furniture, and a relaxing Provencal feel. It is ideal for couples and families with children aged 12+.

[Book Now](#)

Perfectly Provence propose une sélection de logements de vacances de qualité en Provence et sur la Côte d'Azur. Notre liste de locations de vacances comprend des appartements, des chambres d'hôtes, des hôtels de charme, des cottages, et des maisons privées.

- Présence Internet ciblée - promotions créatives
- Outils facilitant des recherches précises par région, type et grandeur d'hébergement
- Abordable - AUCUN frais de commission
- Page web dédiée à votre propriété
- Réservations dirigées directement vers votre site web/courriel



“There are not many places one can dream and wonder about Provence with the correct set of inspirational information. Perfectly Provence is one of our Domaine’s favorite go-to places when it comes to discovering the treasures of our region, and we couldn’t be more excited and proud to be part of their article about boutique hotels in Provence. Thanks to their words, people had a chance to get to know our passion for hospitality, and all key elements that we work so hard to make it shine, allowing guests to collect singular souvenirs.

Thank you, Perfectly Provence!”

~ Ana-Luisia Negreiros - Domaine La Pierre Blanche

“We have a been advertising with Perfectly Provence for just over 2 years and we are extremely pleased with their website, their newsletter, and the excellent clientele they attract to our business. Their clientele are the kinds of clients we have dedicated ourselves to attracting over the 18 years we have been in business. Our motto has always been “your home away from home” as we want to attract people who are interested in living our lifestyle, becoming integrated into our village and the surrounding areas, and returning regularly, if not every year. And the enquiries we get from Perfectly Provence are those kinds of people. We also appreciate the superb quality of their website and newsletters which continually add interesting content and thereby attract people and keep engagement exciting. We look forward to a continued collaboration over the years ahead.

Thank you for your excellent offering.”

~ Shelley Dobyys, Owner, Riviera Experience





« Nous travaillons avec Perfectly Provence depuis 2 ans maintenant et nous apprécions le travail fait ensemble et les échanges que nous avons avec Carolyne. Le site Perfectly Provence présente de façon organisée les différentes structures qui proposent des hébergements en Provence. Notre chambre d'hôtes Fontaine des Magnarelles, dans le Vaucluse y est donc référencée avec un lien direct vers notre site Internet, ce qui nous permet d'augmenter nos back-links de qualité, visualisables dans les sites référents analysés par Google Analytics.

Nous échangeons tous les ans avec Carolyne sur le texte et les photos à diffuser sur le site. La réactivité de Carolyne est très appréciable car les modifications sont faites rapidement.

En plus de la diffusion sur le site de Perfectly Provence, Carolyne diffuse une Newsletter mensuelle, extrêmement bien documentée sur la Provence. Etant moi même née en Provence, j'apprends souvent plein de choses sur des sujets bien traités, agréables à lire et joliment illustrés. Dans chaque Newsletter, un hébergement partenaire est présenté également.

La diffusion qu'assure Carolyne sur l'Amérique du Nord complète nos autres présences en ligne et a contribué à l'acquisition de réservations de Canadiens cette année, qui ont été ravis de séjourner chez nous par cette mise en relation via Perfectly Provence.

Nous souhaitons continuer notre partenariat et disons Bravo à Carolyne pour son travail de qualité. »

~ Chantal et Jean-François Bernard, Maison et Table d'Hôtes en Provence, Fontaine des Magnarelles



Perfectly *Provence*

Thank you, Merci!

Partnership Contact: explore@perfectlyprovence.co